



ADVERTISING RATES

2022 S.A.S.S.Y. Women Who WIN

Spirit-filled Anointed Sisters Say Yes

**Influential Women In the Marketplace & Beyond Empowering Lives Everyday
Everywhere**

"When you learn, teach, when you get give" Maya Angelou

***Founder & Chair of
Advisor Committee
Cynthia Oriyomi Ashley***

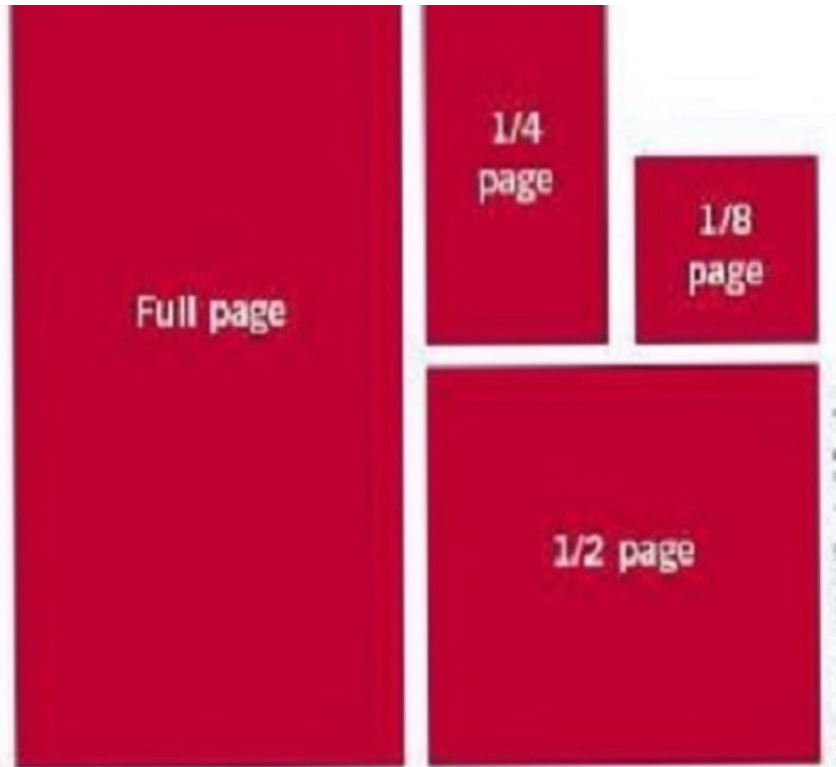


Send your advertising info to - **Account Manager** Amanda Sherman - as2020sassy@gmail.com -
704.502.0312

Standard Magazine Size - Publication format: 8.375" x 10.875"

PRINT AD SPECIFICATIONS

Size	Width x Height
2- Page Spread	16.75 "x 10.875"
Full Page	8.625" x 11.125"
1/2 Page	7" X 4.583"
1 /4 Page	4.583" x 4.583"
1/6 Page	4.583" x 2.166"
1/8 Page	3.333"x2.166"
Inside Front/Back	6.375"x8.75"
Back Cover	5"x7.5"



Please allow 1/8" bleed around inside front/back ads and back cover ads

Cover Page	\$777.77
2 Page Spread (Centerfold)	555.55
Inside Front/Back Cover	666.66
Full Page	455.55
1/2 Page	377.77
1/4 Page	255.55
Business Card	155.55
1/8 Page	not available

Advertising through S.A.S.S.Y offers quality content in well-marketed publications and platforms, quantitative and qualitative information about target audiences and detailed results that exceed media industry expectations. S.A.S.S.Y is the current creative digital advertising magazine to get out in front of your audience.

- All digital greyscale and color art should be at 300 dpi.
- The following digital file types are accepted:
 - **Acceptable file formats:** All Adobe Products – Acrobat (PDF files with fonts embedded), Photoshop (JPG, PNG, TIFF, PSD).
 - **Accepted but not recommended:** Powerpoint, Word, Publisher, Excel
 - **Not accepted formats:** Freehand, Corel Draw, Paint, Quark
- All screen and printer fonts must be provided.

CARDHOLDER INFORMATION

Company Name: _____

Name: _____

Billing Street Address: _____ Apt, Unit #: _____

City: _____ State: _____ Zip: _____

Cell: _____ Business: _____

Email address: _____



PAYMENT INFORMATION Credit Card _____ MC _____ Visa _____ AM Exp _____ Discover

____ I authorize a one-time charge against my credit card for the follow amount \$ _____

Card Number: _____ Expiration Date (MM/YY): _____

Cardholder Signature _____ Date ____/____/____

Security Code (CVV): _____ Other Payment Source _____

AD Size _____ Total Amount _____

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Why advertise in magazines?

Magazines enhance advertising impact: Strong consumer experiences with magazines boost magazine advertising impact.

Magazine ads last: Consumers refer to magazine's multiple times – even saving them, giving advertisers the opportunity for added exposures.

Magazines supply credibility: Consumers trust and believe magazine advertising more than advertising in other media.

Magazine creative connects: Magazine ad content makes consumers laugh, cry, think, desire, ponder, smile and more. In short, magazine ads make people react – and connect with advertisers' brands.

Magazines target efficiently: With a range of titles that appeal to specific demographics, lifestyles and interests, advertisers can hone in on the targets that fit their needs.

Magazines sell: Multiple studies have demonstrated that allocating more money to magazines in the media mix improves marketing and advertising ROI across a broad range of product categories.

Magazines engage: 90% of magazine readers pay full and complete attention when reading magazines. Magazine readers demonstrate the lowest level of multitasking when compared with multitasking rates for other media.

Titles for Suggested - Articles for Magazine

Raising Culturally Conscious Children

The Church & Culture

The Effects of COVID19 in the Christian World

Help Your Kids Embrace the Faith

Listening to the Diaspora Church

Faith, Finances & Freedom

Home Remedies During COVID19

Faith & Fitness

Faith & The Family

Building On Faith

Self-Forgiveness

Healing Begins With You First

Clear the Clutter

Remove The Negative Energy

Trust your Intuition

Grace is Sufficient

Perfect Peace

Spiritual Awakening