



**SASSY Women Who Win Global Business  
Empowerment Summit Convention!**  
**Influential Women in Marketplace Ministry & Beyond Empowering  
Lives Everyday Everywhere**  
*"When you learn, teach, when you get give" Maya Angelou*

**2022 S.A.S.S.Y 9th Annual Summit Convention  
Sponsorship. Advertising & Event Vendor Opportunities**

**SASSY IS GOING TO SOUTH AFRICA  
SAVE THE DATES: MARCH 8-11, 2023**

**WEDNESDAY, MARCH 8, 2023**  
**NETWORK MIXER & ICEBREAKER EVENING –**

**JOHANNESBURG SOUTH AFRICA**

**6:00 P.M. – 9:00 P.M.**

**THURSDAY, FRIDAY & SATURDAY**

**JOHANNESBURG SOUTH AFRICA**

**12:00 P.M – 5:00 P.M**

**Includes appetizers, hot delicious lunch, dinner & much more!**

**This Year S.A.S.S.Y. Women Who Win 2022 THEME:**

**“BE BOLD. BE CLEAR. BE YOU Unapologetically!!**

Celebrate this special occasion of the 9th Annual 2022 Summit Convention you will gain exposure to a select audience that consist of Hosts, Opening Speaker, Presenter Speakers, Panelists and Closing Speaker, and On-site Vendors.

As a S.A.S.S.Y sponsor you will emerge as a leader by demonstrating your support for professional Spirit-filled Anointed Sisters who are making impacting the world as leading ladies, businesswomen and entrepreneurs everywhere everyday!

At a minimum, you will see your organization's name and logo on pertinent marketing materials **and gain on-site acknowledgment and signage at our annual Total Faith Awards & Black Tie Gala Benefit on Oct. 1, 2020**, as we will honor men and women who are artists, musician, producers, singers, comedians, writers, and also faith leaders.... Each year more than 150 attendees come to celebrate this event. There are additional promotional opportunities available depending on the level of sponsorship you select.

Founder Dr. Cynthia Oriyomi Ashley Chair of Restoring Our Community Media & Arts Network Foundation and the CEO and President of Total Faith Network Television (TFNTv) & Media Enterprises, Inc. is utilizing media communications to influence men, women, elders and youth globally (especially females of the African Diaspora). This includes all forms of media & digital technology in order to help promote well-being, wellness and wholeness. Registered in Westchester County as a Minority Business Enterprise and Minority Women Business Enterprise (M/WBE), TFNTv is headquartered in Yonkers, New York with a virtual office in California and soon in Georgia (<http://tfnawardsgala.totalfaithnetwork.com/>).

### **ALL SASSY EARLY BIRD PACKAGES END FEBRUARY 8, 2023:**

- (1) Single Registration Fri/Sat, includes a VIP Dining and more\* \$97.00
- (3) Three Registrations Fri/Sat Special Grp, incl. VIP Dining & more\* \$255.00

### **SASSY 2020 BASIC VENDOR PACKAGES**

- (1) ONE DAY ONLY: CHOOSE FRIDAY OR SATURDAY:
- (1) Single Vendor Registration, incl. VIP Dining Sat. and more\* \$179.00
- (1) One assistant - includes VIP Dining Sat. additional charge \$69.00

SASSY 2020 VISIONARY PACKAGE, incl. VIP Dining and more\*

- (2) TWO-DAYS (FRIDAY & SATURDAY) – See outline below
- [A SASSY Network Mixer & Ice-Breaker Evening Sponsorship\\*\\*](#) \$1,500.00

### **AFTER FEBURARY 28, 2023 SINGLE REGISTRATIONS: \$125.00**

Included in the SASSY 2023 Registration (4-Days)\*

Panel discussions, Presenters, General Session Speakers, Long-arm Raffle Drawings, Swag Bags, Cocktail Appetizers, and Delicious hot lunch served, Commercializing, Live Video Stream, SASSY Blue Carpet Interviews (portions selected for TV Show) and SASSY Photo Ops.

## S p o n s o r s h i p - O p p o r t u n i t i e s

BENEFITS	BRONZE \$250	SILVER \$500	GOLD \$750	DIAMOND \$1000	PLATINUM \$2000
Company name and in the journal brochure, sponsors boards, logo on website	X	X	X	X	X
Social Media Mktg. company recognized through various posts on Facebook, Twitter, LinkedIn & Instagram		X	X	X	X
Sponsors may place one (1) item in the Swag Bag distributed to all attendees (item must meet specs Provided by S.A.S.S.Y)		X	X	X	X
Free attendee passes (Registrations)			2	4 (half table)	8 (full table)
Recognition of names included on all tables				X	X
Representative may speak 3 minutes from podium introducing service / product during event					X

### ***Premier Partner Sponsor Benefits \$5,500***

- One (1) reserved table of 8 S.A.S.S.Y & at the Total Faith Network Awards
- Brand recognition in the S.A.S.S.Y journal distributed to all attendees
- Premier Partner Corporate Sponsor may place one (1) item in both the SASSY and the TFN Awards Swag Bags distributed to all attendees (item must meet specs provided by S.A.S.S.Y & T.F.N.A)
- Marketing recognition and visibility featuring your logo on both the event website sponsor pages and in the event publication journal sponsor section
- On-site logo visibility via various signage throughout the venue
- Social media recognition and promotions
- Company visibility URL listed on both SASSY & TFN websites.

### ***Corporate Supporter Sponsor Benefits \$3,500***

- Four (4) full S.A.S.S.Y Registration admissions
- Company listed by name both on the sponsor page of S.A.S.S.Y & TFN publication journal
- Company visibility URL listed on websites for both S.A.S.S.Y & TFN

***Networking Mixer & Ice-Breaker Evening - Sponsor \$1,500\*\*  
Wednesday, March 8, 2023 6:00-9:00 p.m. TBD (in South Africa) and  
The remaining dates Thursday, Friday and Saturday.***

SASSY Network Mixer Night is for the Visionary to stand out & use this special time to showcase her merchandise or services and also support other women with Businesses and with Marketplace ministries. S.A.S.S.Y supports entrepreneurs, solopreneurs, marketplace ministers and those who hold positions in leadership capacities in various industries; we encourage sisters to support each other's vision for marketplace ministry and other vocations.

- One (1) reserved table both days for hosting and showcasing your service or merchandise.
- Event Sponsor exclusively branded with sponsor logo and signage.
- Company recognized in all pre-event e-blasts and blogs promoting the Network Mixer Ice-Breaker Evening

For sponsorship opportunities, please contact: Amanda Sherman Program  
Coordinator, Email: [as2020sassy@gmail.com](mailto:as2020sassy@gmail.com) or  
Email: [sassywomenwhowin00@gmail.com](mailto:sassywomenwhowin00@gmail.com)

## AD SPACE IS ON A FIRST COME FIRST SERVE BASIS

*Print Deadline: March 22, 2022 (not applicable)*

Swag bags filled with your branded giveaways will continue to promote businesses long after event attendee's return home. \$75.00

### ADVERTISING SPONSORSHIP FORM

#### *Sponsorship Pledge Form*

Thank you for your interest in becoming a sponsor of the S.A.S.S.Y. **2022 9<sup>th</sup> Annual Global Business Empowerment Summit Convention Saturday, March 26, 2022 virtually held and LIVE Stream.** Be sure to review the details of your chosen sponsorship and the associated benefits package carefully. As your contribution may be tax deductible, please consult your tax advisor.

Please complete and return this form via email to [as2020sassy@gmail.com](mailto:as2020sassy@gmail.com) or [sassywomenwhowin00@gmail.com](mailto:sassywomenwhowin00@gmail.com) or [thefiveSassy@gmail.com](mailto:thefiveSassy@gmail.com) Once the form has been sent, please provide a high resolution, vector version (.ai or .eps, 300 dpi or greater) of the company logo via email to the email address listed above or below (Tele: 347.899.5504).

SPECIAL NOTE: All submitted pledges are considered non-refundable commitments at the level of payment indicated on the form. Benefits begin to accrue immediately upon receipt by S.A.S.S.Y. 2022

***On behalf of my company, please accept our pledge for the following event sponsorship package:***

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\$ \_\_\_\_\_

Total pledge amount: \$ \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company (as it should appear in print):

\_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_ \_\_\_\_\_

Conference Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

Company Twitter Handle: @\_\_\_\_\_

Facebook Name: \_\_\_\_\_

LinkedIn Name: \_\_\_\_\_

Instagram Name: \_\_\_\_\_

***Payment Information:*** A deposit payment for half must be received to hold your space in the journal publication & received by **Mar. 17, 2022** and the final complete balance **payment must be received** along with your JPEG, TIFF or PDF file no later than by **MARCH 24, 2022**.

Credit Card No: \_\_\_\_\_

Exp Date: \_\_\_\_\_

Name as it appears on the Card:

\_\_\_\_\_

Signature Authorizing Charge:

\_\_\_\_\_

**Payments may also be made through PayPal or Zelle Apps, call for information**



**QUESTIONS? PLEASE Email: K.scottsassy2020@gmail.com**

**TheFiveSassy@gmail.com or as2020sassy@gmail.com**

## **Print Ad Dimensions – JPEG< TIFF< PDF**

FULL PAGE AD BLACK & WHITE	\$555
FULL PAGE FRONT INSIDE OR BACK INSIDE COVER	\$555
HALF PAGE BLACK & WHITE	\$333
QUARTER PAGE BLACK & WHITE	\$222
BUSINESS CARD SIZE	\$155
NAME BOOSTER/RECOGNITION	\$99

